

# **BOOKING KIT**

www.licybe.com



# - Licy Be -



#### **ARTIST INFO**

Origin: Christchurch, New Zealand

Current Location: Perth, Western Australia Genre: Rnb | rap | poetry | inspirational

Label: Independent Artist

Publishing Deal: Downunder Label Group
Artist Management: contact@licybe.com

Booking Agent: New Zealous Music, contact@licybe.com

Publicity: contactelicybe.com

Sounds Like: Macklemore, Illy, Nicki Minaj

Speaking Topics: Suicide prevention, awareness & mental health

Education: Master of Science in Applied Psychology

Charts: 2 Singles on top 10 Australia iTunes Charts in 2017

Social Media: www.facebook.com/licybe | www.instagram.com/licybe www.youtube.com/licybe | Snapchat & IG @licybe | twitter @Licy\_be

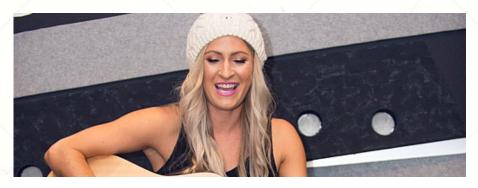


#### **ARTIST BIO**



Devoted rapper, poet, motivational speaker, suicide prevention and mental health awareness advocate – Licy Be is an artist on a mission, lighting up stages with her raw tales of heartbreak and hope. Licy's love of poetry and subsequent natural talent for rapping has culminated in a series of online videos achieving in excess of 100,000 spins and reaching the top 10 Australian iTunes charts in Feb & March for her 2 singles None Like You and One Life feat. Tiri Boy. A new milestone was reached when Licy performed at the Sydney Opera House in 2016 as a national finalist in the Australian Poetry Slam and has since gone on to support Rn'B artist Sammy Johnson's sold out Perth show as well as perform to a 3000 strong Youth Alive crowd at HBF Stadium and 5000 strong crowd in USA on her world tour in March 2017. Licy Be wow'ed the crowds with shows in multiple cities across Australia, New Zealand and the USA with 'One Life' producer/singer Tiri Boy. Licy Be will continue her trajectory as one of the most promising female artists in South Pacific rap today.





#### LICY'S MESSAGE

Suicide Prevention & Mental Health



Licy Be has a mission behind the music as she raises awareness about suicide prevention and shares her personal story of overcoming depression. She has presented to over 5000 teenagers in the past 12 months, encouraging them in the area of mental health and emotional wellbeing. Licy Be draws upon her personal lived experience, educational background (Master of Science in Applied Psychology) and current work within the field as the training and education coordinator for WA's peek body for mental health, Consumers of Mental Health WA (CoMHWA). She presented at the National Suicide Prevention Australia Conference and the WA Mental Health Conference in 2017 and act's as a volunteer lived experience speaker for Beyondblue and is currently working with NZ public figure and suicide prevention advocate Mike King on an upcoming project for NZ in 2018.





## **PERFORMANCES**

### Llcy Be offers

- One off school performance
- Community event / festival performance
- One off performance 'other'
- School tour leading up to a main event (Youth Alive)
- Artist 'feature' on songs





Licy Be is a keynote speaker and peer educator who delivers poetry, hip hop, mental health and suicide prevention workshops and mentoring.

#### Licy Be Offers

- Keynote
- Workshop one session (one hour each)
- Full day programs and training, customization available
- Recording a song / film clip as part of a program/workshop
- Mentoring
- Youth group presentations
- Group facilitation



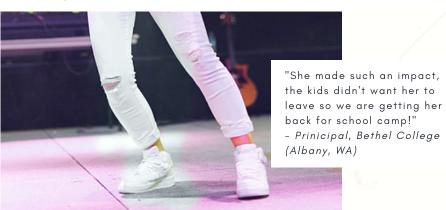


### **TESTIMONIALS**



"Licy Be develops and delivers mental health programs and workshops at CoMHWA and consistently achieves above 90% ratings from participants across the State"

- CoMHWA, Perth Western Australia





BOOKINGS
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